



PIPEFLIGHT

Outsourced Marketing Management



Company Overview

- › 10+ years of marketing experience
- › Experienced in numerous industries
- › Flexible, hourly pricing model
- › Transparent in our efforts & billing
- › Experts in lead generation & nurturing



Your
Full-Service
Marketing
Managers



Tim Simpson
Managing Director

Tim has over 10 years of marketing experience in the B2B and B2C sectors. He holds an MBA from Ball State University, the Project Management Professional (PMP) designation, and multiple marketing certifications.





PPC & Paid Media

Google, LinkedIn, social media, and more.



Web Design

Creation, landing page design, and management.



Email & SMS

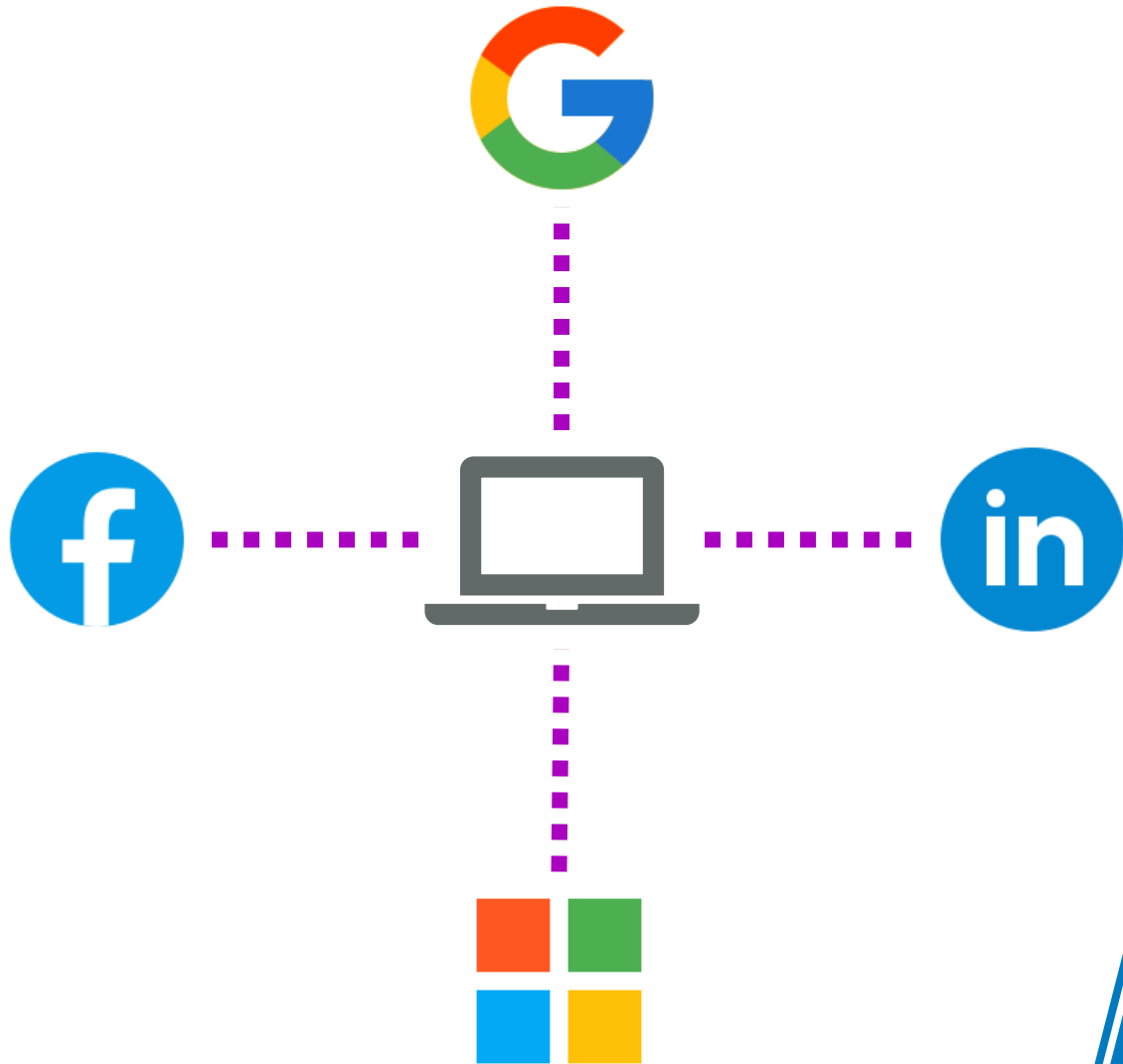
Drip campaigns, lead nurtures, and cross-sells.



Content

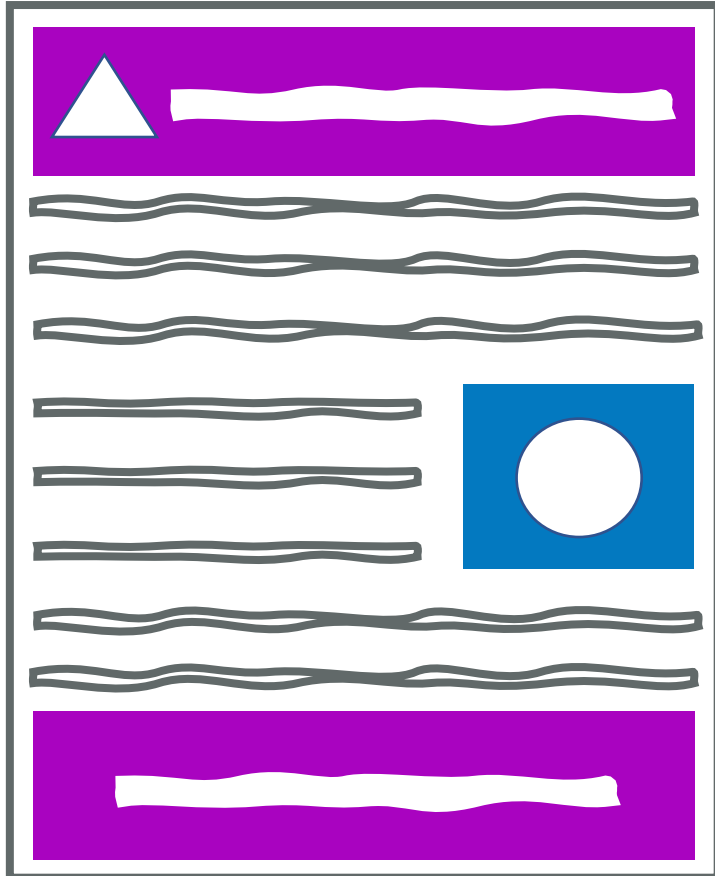
Whitepapers, blogs, pitch decks, and sell sheets.

PPC & Paid Media



- › Google, Bing, LinkedIn, Social Media
- › Campaign Setup & Optimization
- › Keyword Research
- › Maintenance
- › Reporting

Content



- › Blogs, Whitepapers, Pitch Decks
- › Styled With Graphics & Images
- › Thoroughly Researched
- › Company Branded
- › SEO Optimized

Email

HubSpot

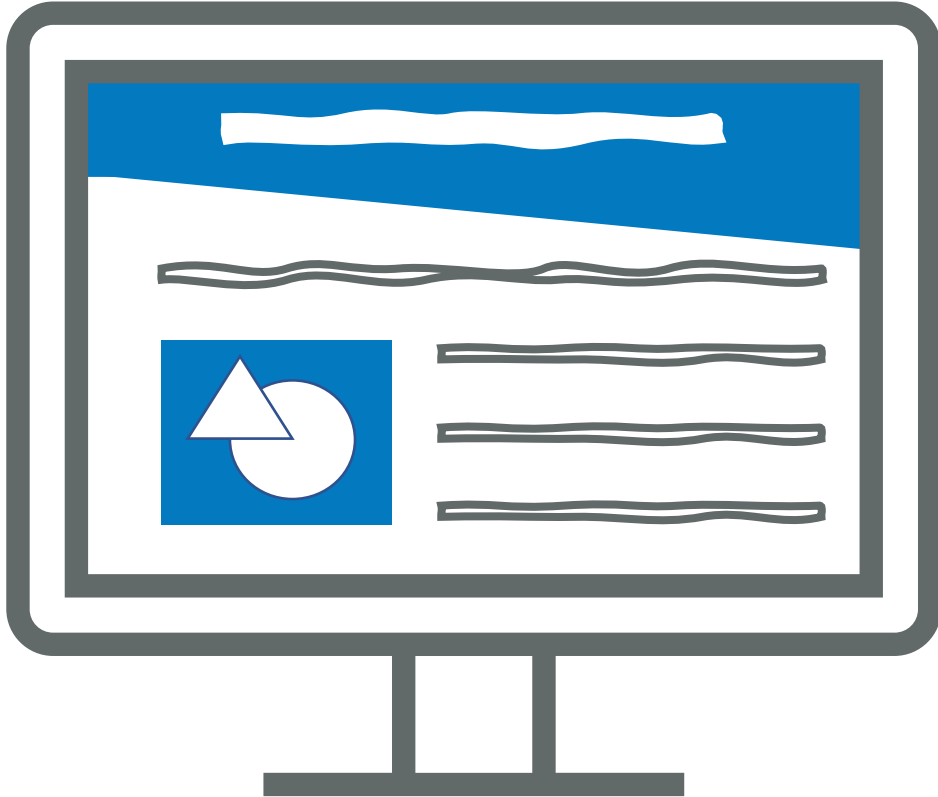
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NETSUITE



- › Experienced With Multiple Platforms
- › Automatically Nurture & Convert
- › Boost Average Customer Value
- › Aesthetically Appealing Emails
- › Detailed Reporting Included



- › WordPress, Shopify, Wix & More
- › Maintenance & Management
- › Conversion Rate Optimization
- › Landing Page Design

Transparency

We track every task using Trello and give you full-access so you can view what we're doing and when. Our billing statements contain a complete description of completed work.



Key Differentiators



Strategic

Many agencies just staff a college kid on your account. Get an experienced marketing pro with real business-acumen and 10+ years of marketing experience.



Integrated

We act like an extension of your in-house marketing team. We can utilize a company branded email address, work within your CRM, attend sales meetings and more.



Transparent

With a simplified pricing model, and detailed work history, you know exactly what you're getting and when. This gives you the same budget control as hiring in-house.

Flat Rate : 60 / Hour

No Minimums | No Contracts | No Hassles

Thank You

- › Tim Simpson
- › tim@pipeflight.com

